

NAB Form PB-17 Candidates

**AGREEMENT FORM FOR  
POLITICAL CANDIDATE ADVERTISEMENTS**

(check applicable box)

☐ **FEDERAL CANDIDATE**☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

**Station and Location:**KSNV-TV 3, LAS VEGAS, NV**Date:**9/10/12I, POLICY COMMUNICATIONSbeing/on behalf of: JERRY TAO, a legallyqualified candidate of the NON-PARTISAN politicalparty for the office of: CLARK COUNTY DISTRICT COURT, DIST. 20in the GENERALelection to be held on: TUESDAY, NOVEMBER 6

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>30 SECONDS</u>	<u>SEE ATTACHED SHEET</u>				

**Total Charges:**\$18,150 - \$2,722.50 = \$15,427.50  
COMMISSIONS

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**Jerry Tao KSNV-TV3 Las Vegas Buy (\$18,150)**

Program	Number of Shows	Dates	Level - Rate	Total Cost
TODAY SHOW 7-9A (M-F) at 7:00A	5	October 16, 17, 18, 23, 24,	\$600 - Class 2	\$3,000
Wake up with the Wagners 6-7A (M-F) at 5:00A	5	October 15, 19, 22, 25, 26	\$450 - Class 2	\$2,250
News 3 at Noon 12N-12:30P (M-F)	6	October 15, 17, 19, 23, 24, 25,	\$275 - Class 2	\$1,650
Early News 5:00-6:30P (M-F)	3	October 16, 18, 22,	\$900 - Class 2	\$2,700
First News 3 at 4:00-5:00P (M-F)	4	October 15, 17, 19, 24	\$450 - Class 2	\$1,800
John Ralston New 3's Face to Face 7:30 - 8:00P (M-F)	3	October 16, 19, 23,	\$450 - Class 2	\$1,350
News 3 at 11:00 11-11:35P (M-F) at 11:00P	4	October 15, 17, 19, 23	\$775 - Class 2	\$3,100
Early News 5:00-6:30P (SAT) at 5:00P	2	October 13, 20	\$450 - Class 2	\$900
News 3 Today 9:00-9:30A (SUN)	2	October 14, 21	\$250 - Class 2	\$500
News 3 Live in Prime 8:00-9:30P after football (SUN)	1	October 21	\$900 - Class 2	\$900